



DEADLINE

date

04.03.09

Design Matters: Portfolios 01

ROCKPORT PUBLISHERS' CALL FOR ENTRIES

How do you promote yourself as an individual or creative firm? Have you created a glossy leave-behind portfolio piece to 'wow' your prospective clients? Or perhaps you've garnered attention through memorable promotional tools? Whatever the case, Rockport Publishers would like to potentially feature your portfolio or promotional materials in the upcoming *Design Matters: Portfolios*. Slated for publication in the spring of 2010, this volume will feature selected designers who have created unique portfolio designs and promotional materials.

ABOUT THE SPONSOR

Rockport Publishers specializes in books for design professionals. Its publishing program includes graphic design, interior design, general reference, architecture, and product design. Rockport Publishers' worldwide book distribution offers designers the opportunity to show their work in an international forum.



WHAT IS ELIGIBLE

All eligible promotions must have been created in the last two years. Designs that have been published in other Rockport books are not eligible. There is no entry fee, and as a result, we cannot provide free copies of the book to those whose work is chosen. However, Rockport Publishers does offer a 50% discount on copies of the book.

WHAT TO SEND

Please send a print reproduction—quality electronic file of your submission (see below for guidelines) OR the actual item (send at least two samples). Please pack pieces carefully—no staples or paper clips. Submissions with a self-addressed stamped envelope will be returned after publication. There is no entry fee and you may submit as many entries as you like, but be sure to complete a separate form for each entry. The information you provide will be used in credits to accompany your submission should it be selected. It is imperative that you write legibly. Be as complete as possible and double check all spelling. Incomplete or illegible forms will be disqualified.

THE DEADLINE

The deadline for entries is **Friday, April 3, 2009**. Upon publication, designers whose work is selected for the book will be notified and will receive a 50% discount on purchasing unlimited copies of the book.

ELECTRONIC SUBMISSION

You must submit a labeled color proof with your digital file, which must meet the requirements listed below.

DISK MEDIA

Files may be provided on the following Mac- or PC-formatted media (be sure to copy Mac files to Mac-formatted media—Mac files that are copied onto PC-formatted media may be corrupted):

- DVD-ROM
- CD-ROM
- No Jazz or Zip disks accepted

SIZE AND FORMAT

Submit a copy of your file, not the original, with the following specifications:

- 300 dpi resolution
- Minimum size 4 x 5-inches (9 x 12 inches preferred)
- TIFF, EPS, or JPEG files only—RGB color (not CMYK)
- PDFs, PageMaker, InDesign, and Quark files are not accepted

Rockport cannot be responsible for additional color-correcting of digital files.

FONTS

If your files include fonts, please convert to outline (vector).

DISK LABELING

Please print a directory of the disk contents and label all disks with the following information:

- *Design Matters: Portfolios*
- Your name
- File name(s) (please use 8 characters or fewer)
- File format (.TIFF, .EPS and .JPG)
- File size in megabytes (MB)
- Image size (inches or metric)

A color laser print of each image that includes the disk label information noted above must be provided for all electronic material. This is extremely important!

SHIPPING

Package all disk media appropriately for shipping. Please send submissions via FedEx, DHL, UPS or another priority service to ensure that your package arrives in time to be considered.

WHERE TO SEND

Keller Ink
c/o Maura Keller
3615 Rosewood Lane
Plymouth, MN 55441 USA

Email: designmattersportfolios@yahoo.com
T: 612.720.4694
F: 612.341.4577



COMPANY | _____

PROJECT DESCRIPTION | _____

DESIGN FIRM | _____

ART DIRECTOR | _____

DESIGNER(S) | _____

YOUR NAME | _____

COMPANY NAME | _____

ADDRESS | _____

CITY/STATE/ZIP | _____

COUNTRY | _____

PHONE | _____

FAX | _____

EMAIL | _____

GRANT OF RIGHTS

The undersigned hereby grants to Rockport Publishers the right to reproduce the work identified above in its forthcoming book, tentatively titled *Design Matters: Portfolios* (the Book), in all editions, revisions, and reprintings of the Book; in promotional materials thereto; and in all media which makes the Book available in visual form for reading; and as a contribution to other collected works in all such media. The below signed hereby confirms that (1) the information attached hereto is correct, (2) the below signed is either the sole owner of all rights to the work (and to any and all photographs, samples, and transparencies of the work being submitted) or has been authorized by the owner(s) of such rights to grant the rights herein granted, and (3) the publication of the work will not violate the rights of any third party. The below signed agrees that (1) the below signed will not receive any direct financial compensation from Rockport Publishers for granting these rights herein, (2) the materials submitted will not be returned except upon request, (3) the below signed shall not hold Rockport Publishers responsible for the safekeeping of any materials in Rockport Publishers' possession, and (4) Rockport Publishers is entitled to rely for permission on a facsimile of this original.

SIGNATURE | _____ DATE | _____